



JONAS DIEGO

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PROGRAMS

Microsoft Word
Microsoft PowerPoint
Microsoft Excel

Adobe Photoshop
Adobe Image Ready
Adobe Illustrator
Adobe Premiere
Adobe Flash
Adobe Dreamweaver

Sony Soundforge

SKILLS

Project Management
Online Community
Building and
Management
Social Networking
Public Speaking

MUSICAL SKILLS

Voice
Guitar
Bass
Keyboards
Kubing

ARTISTIC SKILLS

Graphic Design
Web Design
Drawing
Writing
Acting
Voice Talent

HOBBIES AND INTERESTS

Blogging
Science and
Technology
Music
Comic Books
Art and Literature

OBJECTIVE

To find a project where I can maximize my management skills, program development, and training experience as well as my creativity and design talent.

WORK EXPERIENCE: MANAGEMENT

Project Manager

The Minibee

New York City

December, 2011-present

I handle project management, marketing, and promotions for The Minibee, an educational start-up engaged in reviving grassroots parenting through the sales of music focused nursery books and media.

Project Manager

Special Glue

Melbourne, Australia

November, 2011-present

I handle project development and management for Special Glue, a company based in Melbourne, Australia specializing in web, social media, and mobile technology.

Project Manager

oDesk Enterprises, oDesk.com

San Francisco, California

November, 2010-July, 2011

I managed two projects for two of their biggest clients/accounts. Responsibilities include training, materials development, process optimization, and day to day management.

Owner/Founder

JonasDiego.COM/Robo Monkey Pixel Fighters (RMPF)

Unit 1527 Cityland Pasong Tamo Tower

2210 Don Chino Roces Avenue, Makati City

May, 2008-present

I manage the studio's operations as well as oversee the creative and business development activities for the company.

NOTABLES

Judge
2011 Character
Making Contest
Summer KOMIKON

Pro-blogger
2005 to present

Finals Judge
2010 Philippine Blog
Awards

Finals Judge
2011 Philippine Blog
Awards
2010 Philippine Web
Awards

Speaker
SMART Doon po sa
Amin 2009

COLEGE EDUCATION

**BS Development
Communication**
College of
Development
Communication
University of the
Philippines, Los Banos

*Major in Educational
Communication,
Minor in
Broadcasting, and
Technical Courses in
Economics,
Marketing, and
Management as well
as Biology,
Psychology, Statistical
Analysis, Physics,
Chemistry, and
Philosophy.*

HIGH SCHOOL EDUCATION

Our Lady of Fatima
Academy (OLFA)
Poblacion, Tanauan
City, Batangas

Creative and Development Director

Rogue Digital, Inc.

Unit 306 SEDCCO Bldg.

Rada Street Salcedo Village, Makati City

January, 2009-September, 2009

I headed the Creative and Development department of Rogue and oversaw technical and creative aspects of all its campaigns and accounts.

Studio Director/Country Manager

Interactive Art Services, Inc.

Unit 305 One Corporate Plaza 845

Arnaiz Avenue (formerly Pasay Road), Makati City

November, 2005-May, 2008

- *I managed the setup and then the Philippine operations of the studio, a leading provider of storyboards and animatics to the US and UK advertising industry.*
- *Marketed and promoted Challenge of the Super-duper Friends, a viral video designed to launch Viral Medium - a new web agency owned by Interactive Art Services, Inc.*

Marketing and Business Development Officer

MRM Studios

Pacific Star Building

Makati Avenue corner Buendia Avenue

November, 2003 to November, 2005

I conceptualized and implemented various online and offline marketing strategies for the company. I also facilitated partnerships between MRM and other companies and groups as well as supervising content development and production.

Information, Education, Communication (IEC) Officer

Haribon Foundation

Teacher's Village

Mayaman Avenue, Quezon City

July, 2001 to June, 2003

I did graphic design and layout as well as served as a writer for the foundation. Part of my job was also to manage Haribon's corporate branding as well as coordination with the various advertising agencies we were working with during that time for a national ad campaign whose aim was to increase awareness about Haribon and the state of the Philippine environment. I also served as Officer-in-Charge for a spell when our department head resigned.

Information Officer

AusAID/FAO FMD Control and Eradication Task Force

BAI Compound

Visayas Avenue, Quezon City

October, 1999 to December, 2001

I supervised two teams based in Batangas and Bulacan for the project's School-on-the-Air program and assisted the other teams based in Baguio and Bicol when needed. I also helped supervise the national tri-media campaign to increase awareness about Foot and Mouth Disease (FMD) as well as served as graphic designer and voice talent on various occasions.

WORK EXPERIENCE: CONSULTANCY

Consultant

Jake Oliver

USA

August, 2011-present

I provide technical and creative expertise and insights regarding anything and everything about the online realm and new media in general with the goal of helping Jake build his online image/brand and grow his community.

Consultant

Tim Kainu

Michigan, USA

August, 2011

I provide technical and creative expertise for his online properties with the objective of growing his community and monetizing its online traffic.

New Media Consultant

Go Natural

No. 59 Betty Go Belmonte St. cor E. Rodriguez Sr. Blvd.

New Manila, Quezon City

January, 2010-October, 2011

I provide technical and creative expertise and insights regarding anything and everything about the online realm and new media in general.

New Media Consultant

Publicus, Ltd.

Unit 1704 17F Jollibee Plaza Condominium

F. Ortigas, Jr. Rd., Ortigas Center, Pasig City

September, 2009-October, 2009

I provide technical and creative expertise and insights regarding anything and everything about the online realm and new media in general, specifically with regards to the 2010 presidential bid of Senator Francis "Chiz" Escudero.

Creative Consultant

Yellowasp / Net Booster Asia, Inc.

Unit 2101 Antel Corporate Center

#121 Valero Street Salcedo Village, Makati City

October, 2008-December, 2008

I provided insights and developed strategies for the two companies' viral marketing campaign and strategies for their various clients such as UNILEVER, Greenwich, L'OREAL to name a few.

WORK EXPERIENCE: CREATIVE WORKS

Workshop Facilitator

Getz Pharma Philippines

2nd Floor Tower 1, The Rockwell Business Center, Ortigas Avenue

May, 2010

I developed and facilitated a national art workshop targeted for doctors and other medical professional designed to promote a new brand being introduced in the Philippines by the company.

Writer/Translator

Supa Strikas, Strika Entertainment/Caltex

Cape Town, West Africa

September, 2010-present

I localize Supa Strika comics and other materials used by Caltex in their campaigns for the Philippine market (Tagalog and Cebuano).

Comic Book Creator

Various Companies

Local and International

1999 to present

President Benigno "Noynoy" Aquino III, Senator Francis "Chiz" Escudero, ACE Saatchi and Saatchi, The Enchanted Kingdom, Atomic Pop Art, EON Digital Comics, Gibeon Technologies, Architel, Panday Boss Studios, Kitchen Sink Magazine, Maelstrom Graphics, Raven Studio, Crescent Moon Studio, Twisted Gate Entertainment, Kestrel Studio, Quest Ventures, Seeker Magazine, ONI Press, and Komikero Publishing.

Graphic Designer/Multi-media Artist/Voice Talent

Various Companies

Local and International

1999 to present

ACE Saatchi and Saatchi, The Enchanted Kingdom, Architel, Garcellano Advertising, Philippine Plastic Industries Association, Inc., AusAID/FAO/FMD Control and Eradication Project, UP Open University, Department of Agriculture-Bureau of Animal Industry, International Institute for Rural Reconstruction, Haribon Foundation, PAMANA Project, NCICM Project, IRDF, Community Based Coastal Resource Management Project, mrmusiko.com, MKKC Enterprises, and Habitat for Humanity.

EVENTS ORGANIZED

The First Cebu Comic Book Convention

Co-presenter and Co-founder
September 2010

KOMIKSTRIP: The First UPLB Comic Book Convention

Co-presenter, Co-founder, and Organizer
February 2010 to present

The San Pablo Comics Festival

Co-presenter and Organizer
December 2009 to present

The Second Philippine 24-hour Comic Book Challenge

Organizer
July 19, 2010

Tin-tin, 15 Premiere Night

Organizer
June, 2010

Casino Royale Blogger Event for Resorts World Manila

Concept and Organizer
June, 2009

GROUP AFFILIATIONS

Member

Bayanihan Blogs

The Philippines' first blogging network
2005 to 2006

I blogged about comics and comics in popular culture, specifically in the Philippine setting.

Founding Member

KOMIKERO Artist Group

San Pablo City, Laguna

2000 to present

The Komikero Artist Group is a coalition of artists dedicated to preserving the rich history of Philippine Komiks and sharing this with the public at large through events, exhibitions, and other such activities.

Education and Propaganda Committee Head

New Students Orientation Program – Volunteer Corps (NSOP-VC)

University of the Philippines at Los Banos

College, Los Banos, Laguna

1994 to 1996

I was responsible for organizing Leadership Training Seminars (LTS) for freshmen students and incoming new recruits for the Corps as well as disseminating information to the student body regarding campus and national issues.

Founding Member

UPLB Student Jocks

University of the Philippines at Los Banos

College, Los Banos, Laguna

1995 to 1999

I hosted several radio programs for DZLB-FM, a local college FM community station including a top 10 countdown program, a magazine variety program, and a talk show. I was responsible for conceptualizing new shows as well as training new student Disc Jockeys for the station.

REFERENCES

Matt Cooper

VP of Operations

oDesk Enterprises

Phone: +6508534189

E-mail: mattcooper@odesk.com

Scott Ownbey

CEO, Founder

Interactive Art Services

Phone: +1954462400

E-mail: scotto@storyboardsonline.com

Sean Flanagan

Strika Entertainment

Phone: +270214691760

E-mail: sean@strika.com

Calixto V. Chikiamco

CEO

MRM Studios

Phone: +6328937034

E-mail: management@mrmstudios.com